

**Corporate Social Responsibility** lies at the heart of the Group's business strategy. It is reflected in structured **commitments and tangible actions across social, environmental, and governance areas**. The consistency and effectiveness of this approach, launched in 2019, have been recognized through the achievement of B Corp certification.

**As a B Corp certified company**, the Etam Group is now part of a global movement using collective action to work towards a **more inclusive, equitable, and fair economy**.



B Corp certification is based on a **rigorous and independent assessment** of a company as a whole. It recognizes companies verified as meeting B Lab standards for social and environmental performance, transparency, and accountability.

Certified



Corporation

THE 5 B CORP IMPACT AREAS:

- ENVIRONMENT
- GOVERNANCE
- WORKERS
- CUSTOMERS
- COMMUNITY



To obtain B Corp certification, companies must complete the **B Impact Assessment (BIA)**, a comprehensive questionnaire covering key areas such as environment, governance, workers, customers, and community. Each response must be supported by concrete evidence demonstrating actual practices and impact. The certification is valid for three years, after which companies must undergo a new assessment to maintain their certification.

Learn more at [bcorp.com](https://bcorp.com)



"The WeCare program is the Etam Group's responsibility pact. It was launched in 2019, following a clear observation: the textile industry has a significant environmental impact. As a leading player in the lingerie sector, we have a duty to act, for our customers, our employees, and future generations."

— Laurent Milchior,  
Chairman & CEO of the Etam Group

**"WE HAD A RESPONSIBILITY TO ACT"**



"Achieving B Corp™ certification recognizes the long-term efforts undertaken by the Group over several years. This certification reflects the commitment of all our teams, across every function, to continuously improve our practices in a meaningful way."

— Kachen Hong Zwart,  
Group Chief Sustainability Officer

**"YEARS OF DEDICATED WORK"**

## THE ETAM GROUP'S KEY FIGURES



<b>110 YEARS</b> <small>Family-owned, French, and 100% independent, founded in 1916</small>	<b>NO. 1</b> <small>Leader in the lingerie sector in France and 7th worldwide</small>	<b>5 BRANDS</b> <small>4 sourcing offices and 3 warehouses</small>
<b>35M</b> <small>More responsible product in 2025</small>	<b>1,347</b> <small>Stores worldwide</small>	<b>60 COUNTRIES</b> <small>Global presence</small>
<b>5,800</b> <small>Team members globally</small>	<b>237</b> <small>Suppliers in 2025</small>	

### FOR MORE INFORMATION



### CONTACTS

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\*Livy is not B Corp™ certified.

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## THE ETAM GROUP IS B CORP CERTIFIED!

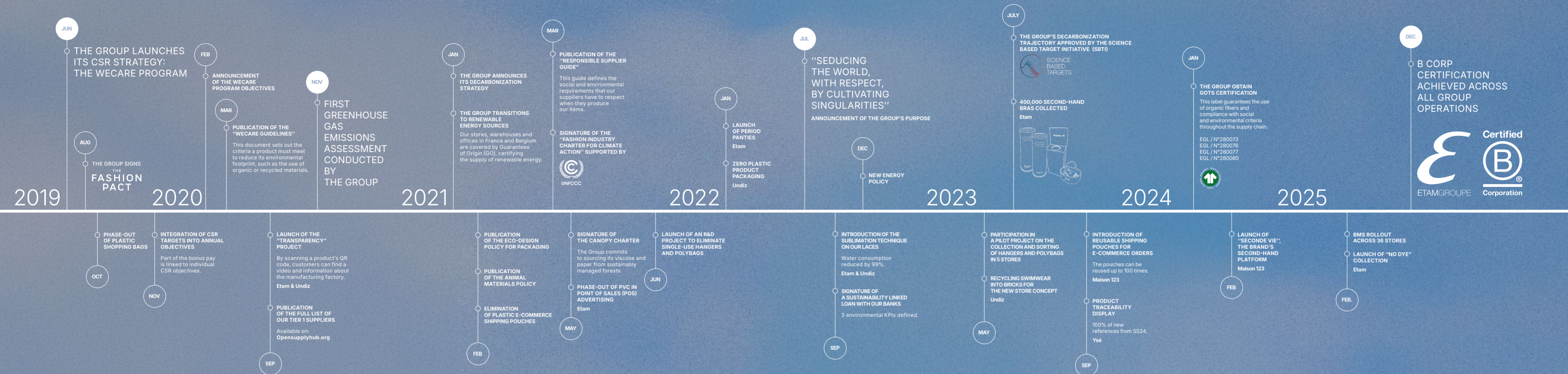
In 2025, the Etam Group achieved B Corp™ certification across all of its global operations.



ETAMGROUPE



Corporation



## GREENHOUSE GAS EMISSIONS REDUCTION

Aware of its role within a rapidly evolving textile industry, **the Group committed as early as 2020 to an ambitious decarbonization pathway.** This trajectory aligns with the +1.5°C target set by the Paris Agreement and was validated by the Science Based Targets initiative (SBTi) in 2023.

The Group's two decarbonization targets between 2019 and 2030 are as follows:



# -36%

in greenhouse gas emissions across all Scopes 1, 2 and 3 between 2019 and 2025.

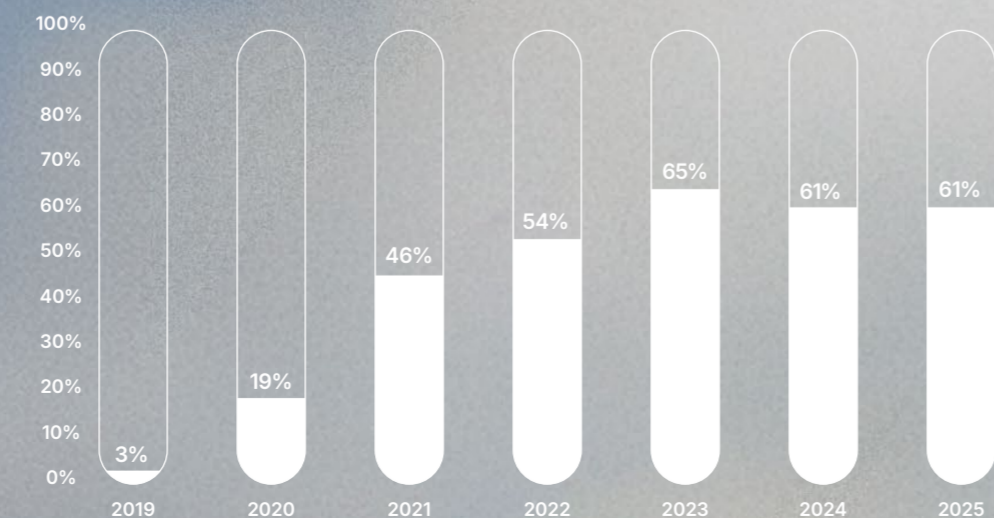
## MORE RESPONSIBLE PRODUCTS

The Etam Group defines a "more responsible product" as containing at least **50% certified organic, recycled, or responsibly sourced materials** by total product weight (or 30% for products with a high proportion of non-textile materials).

These materials include: organic cotton, recycled cotton, recycled polyester or polyamide, responsibly sourced wool, recycled cashmere, lower-impact cellulosic fibres, and French or European linen.

RECOGNIZED CERTIFICATIONS INCLUDE: GOTS, OCS 100, GRS, RCS, RWS, MASTER OF LINEN, MASTERS OF FLAX FIBRE.

61% OF PRODUCTS ACROSS ALL GROUP BRANDS (ETAM, MAISON 123, UNDIZ, YSÉ) QUALIFY AS MORE RESPONSIBLE



## SINGLE-USE PLASTIC REDUCTION

The Group is committed to reducing the impact of its packaging by minimizing usage and eliminating single-use plastic components. Since 2021, single-use plastic has been banned from the packaging of all new products.

# 550 TONNES

of single-use plastic avoided annually since 2021.

## SUPPLY CHAIN TRANSPARENCY

The Group is working to improve traceability across its supply chain, with the aim of gaining clearer visibility and ensuring transparency for customers regarding how products are manufactured.

# 90%

OF 2025 PRODUCTS INDICATE THE TIER 1 SUPPLIER,\*

enabling customers to identify where and by whom garment was made.

This information is made available to customers through a video filmed in the manufacturing facility or, alternatively, by providing information about the facility.